

Demographic Detail Report

Piedmont Center Plaza

6820-6868 Piedmont Center Plz, Gainesville, VA 20155

Building Type: **Retail**
 Secondary: -
 GLA: **13,344 SF**
 Year Built: **2007**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2015 Projection	10,404	36,614	71,164
2010 Estimate	8,773	30,531	59,651
2000 Census	2,310	7,521	18,099
Growth 2010 - 2015	18.60%	19.90%	19.30%
Growth 2000 - 2010	279.80%	305.90%	229.60%
2010 Population by Age	8,773	30,531	59,651
Age 0 - 4	696 7.93%	2,274 7.45%	5,354 8.98%
Age 5 - 9	721 8.22%	2,392 7.83%	5,397 9.05%
Age 10 - 14	735 8.38%	2,494 8.17%	5,361 8.99%
Age 15 - 17	388 4.42%	1,291 4.23%	2,570 4.31%
Age 18 - 20	313 3.57%	973 3.19%	1,746 2.93%
Age 21 - 24	296 3.37%	836 2.74%	1,473 2.47%
Age 25 - 34	1,006 11.47%	3,067 10.05%	6,061 10.16%
Age 35 - 44	1,539 17.54%	5,052 16.55%	11,114 18.63%
Age 45 - 49	787 8.97%	2,709 8.87%	5,392 9.04%
Age 50 - 54	685 7.81%	2,444 8.00%	4,278 7.17%
Age 55 - 59	515 5.87%	2,038 6.68%	3,366 5.64%
Age 60 - 64	406 4.63%	1,712 5.61%	2,659 4.46%
Age 65 - 74	452 5.15%	2,085 6.83%	3,178 5.33%
Age 75 - 84	183 2.09%	909 2.98%	1,328 2.23%
Age 85 and over	52 0.59%	254 0.83%	373 0.63%
Age 16 and over	6,488 73.95%	22,922 75.08%	42,623 71.45%
Age 18 and over	6,234 71.06%	22,079 72.32%	40,969 68.68%
Age 21 and over	5,921 67.49%	21,106 69.13%	39,223 65.75%
Age 65 and over	688 7.84%	3,248 10.64%	4,879 8.18%
Median Age	36.60	39.00	36.70
Average Age	35.00	37.00	34.50

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Radius	1 Mile		3 Mile		5 Mile	
2010 Population By Race	8,773		30,531		59,651	
White	7,081	80.71%	25,222	82.61%	48,545	81.38%
Black or African American	783	8.93%	2,154	7.06%	4,479	7.51%
American Indian and Alaska Native	27	0.31%	157	0.51%	231	0.39%
Asian	313	3.57%	1,194	3.91%	2,790	4.68%
Native Hawaiian and Pacific Islander	8	0.09%	29	0.09%	77	0.13%
Other Race	379	4.32%	1,137	3.72%	1,999	3.35%
Two or More Races	183	2.09%	639	2.09%	1,529	2.56%
2010 Population by Hispanic Origin	8,773		30,531		59,652	
Not Hispanic or Latino	7,949	90.61%	27,686	90.68%	53,650	89.94%
Hispanic or Latino:	825	9.40%	2,845	9.32%	6,000	10.06%
Mexican	216	2.46%	741	2.43%	1,562	2.62%
Puerto Rican	115	1.31%	398	1.30%	837	1.40%
Cuban	12	0.14%	45	0.15%	102	0.17%
Other Hispanic or Latino	481	5.48%	1,661	5.44%	3,501	5.87%
2010 Age 5+ Language at Home	8,077		28,258		54,299	
Speak Only English	7,707	95.42%	26,455	93.62%	50,628	93.24%
Speak Asian or Pacific Island	47	0.58%	185	0.65%	682	1.26%
Speak IndoEuropean	57	0.71%	460	1.63%	829	1.53%
Speak Spanish	251	3.11%	1,141	4.04%	2,128	3.92%
Speak Other Language	15	0.19%	17	0.06%	32	0.06%
2010 Median Age, Male	36.40		39.00		36.80	
2010 Average Age, Male	34.70		36.90		34.40	
Median Age, Female	36.70		38.90		36.60	
Average Age, Female	35.30		37.20		34.70	
2010 Population by Employment Status (Age 16+)	6,489		22,923		42,622	
In Armed Forces	52	0.80%	136	0.59%	280	0.66%
Civilian, Employed	4,458	68.70%	15,136	66.03%	29,174	68.45%
Civilian, Unemployed	306	4.72%	986	4.30%	1,818	4.27%
Not In Labor Force	1,673	25.78%	6,665	29.08%	11,350	26.63%
2010 Population by Occupation Classification (Age 16+)	4,458		15,136		29,175	
Blue Collar	791	17.74%	2,356	15.57%	4,387	15.04%
White Collar	3,002	67.34%	10,476	69.21%	20,631	70.71%
Service	665	14.92%	2,304	15.22%	4,157	14.25%

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Radius	1 Mile	3 Mile	5 Mile
2000 Population by Marital Status (Age 15+)	6,623	23,371	43,539
Total, Never Married	1,655 24.99%	5,702 24.40%	9,691 22.26%
Married	3,958 59.76%	14,760 63.16%	29,108 66.86%
Widowed	190 2.87%	682 2.92%	1,044 2.40%
Divorced	820 12.38%	2,227 9.53%	3,696 8.49%
Males Divorced	77	199	412
Females Divorced	131	286	557
Males, Never Married	197	542	1,238
Females Never Married	173	495	1,166
2010 Population by Education	5,625	20,269	37,750
Less Than 9Th Grade	376 6.68%	1,131 5.58%	1,689 4.47%
Some High School, No Diploma	442 7.86%	1,132 5.58%	1,746 4.63%
High School Graduate (Includes Equivalency)	1,499 26.65%	4,551 22.45%	7,643 20.25%
Some College, No Degree	1,132 20.12%	3,850 18.99%	6,982 18.50%
Associate Degree	386 6.86%	1,248 6.16%	2,581 6.84%
Bachelor Degree	1,121 19.93%	5,139 25.35%	11,073 29.33%
Advanced Degrees	669 11.89%	3,218 15.88%	6,036 15.99%
2010 Population by Occupation (Age 16+)	5,122	17,441	33,330
Management, Business, & Financial	1,824 35.61%	6,264 35.92%	12,068 36.21%
Professional & Related Occupations	192 3.75%	685 3.93%	1,399 4.20%
Services	2,113 41.25%	7,267 41.67%	13,763 41.29%
Sales & Office	405 7.91%	1,444 8.28%	2,781 8.34%
Farming, Fishing, and Forestry	3 0.06%	11 0.06%	21 0.06%
Construction and Extraction, Maint	303 5.92%	923 5.29%	1,721 5.16%
Production & Transportation	282 5.51%	847 4.86%	1,577 4.73%
2010 Workers by Travel Time to Work (Age 16+)	4,511	15,271	29,454
Less Than 15 Minutes	604 13.39%	2,058 13.48%	3,595 12.21%
15 to 29 Minutes	1,025 22.72%	3,576 23.42%	6,705 22.76%
30 to 44 Minutes	1,264 28.02%	3,949 25.86%	8,016 27.22%
45 to 59 Minutes	687 15.23%	2,579 16.89%	5,071 17.22%
60+ Minutes	931 20.64%	3,109 20.36%	6,067 20.60%

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Radius	1 Mile	3 Mile	5 Mile
Households			
2015 Projection	4,058	13,852	24,825
2010 Estimate	3,405	11,505	20,737
2000 Census	886	2,789	6,178
Growth 2010 - 2015	19.20%	20.40%	19.70%
Growth 2000 - 2010	284.30%	312.50%	235.70%
2000 Households by HH Size			
	886	2,789	6,179
1-Person Households	170 19.19%	451 16.17%	812 13.14%
2-Person Households	304 34.31%	1,018 36.50%	2,154 34.86%
3-Person Households	184 20.77%	551 19.76%	1,243 20.12%
4-Person Households	144 16.25%	488 17.50%	1,235 19.99%
5-Person Households	60 6.77%	194 6.96%	502 8.12%
6-Person Households	16 1.81%	58 2.08%	153 2.48%
7 or more Person Households	8 0.90%	29 1.04%	80 1.29%
2010 Average Household Size			
	2.58	2.65	2.87
2010 Households by HH Income			
	3,407	11,504	20,736
Income Less than \$15,000	55 1.61%	195 1.70%	392 1.89%
Income: \$15,000 - \$24,999	59 1.73%	184 1.60%	296 1.43%
Income: \$25,000 - \$34,999	89 2.61%	283 2.46%	416 2.01%
Income: \$35,000 - \$49,999	257 7.54%	856 7.44%	1,398 6.74%
Income: \$50,000 - \$74,999	654 19.20%	1,865 16.21%	3,324 16.03%
Income: \$75,000 - \$99,999	656 19.25%	2,029 17.64%	3,338 16.10%
Income: \$100,000 - \$149,999	1,104 32.40%	3,744 32.55%	7,344 35.42%
Income: \$150,000 - \$249,999	463 13.59%	1,999 17.38%	3,576 17.25%
Income: \$250,000 - \$499,999	68 2.00%	321 2.79%	593 2.86%
Income: \$500,000 or more	2 0.06%	28 0.24%	59 0.28%
2010 Avg Household Income	\$106,504	\$115,074	\$117,564
2010 Med Household Income	\$96,657	\$102,533	\$106,078
2010 Per Capita Income	\$40,716	\$42,958	\$41,491
2010 Occupied Housing			
	3,405	11,505	20,737
Owner Occupied	3,028 88.93%	10,676 92.79%	19,224 92.70%
Renter Occupied	377 11.07%	829 7.21%	1,513 7.30%

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Radius	1 Mile		3 Mile		5 Mile	
2010 Housing Value - Owner Occupied	3,028		10,676		19,224	
Value Less than \$20,000	116	3.83%	266	2.49%	299	1.56%
Value \$20,000 - \$39,999	116	3.83%	253	2.37%	289	1.50%
Value \$40,000 - \$59,999	45	1.49%	111	1.04%	117	0.61%
Value \$60,000 - \$79,999	15	0.50%	37	0.35%	71	0.37%
Value \$80,000 - \$99,999	21	0.69%	42	0.39%	43	0.22%
Value \$100,000 - \$149,999	79	2.61%	207	1.94%	238	1.24%
Value \$150,000 - \$199,999	272	8.98%	628	5.88%	834	4.34%
Value \$200,000 - \$299,999	634	20.94%	1,967	18.42%	3,863	20.09%
Value \$300,000 - \$399,999	646	21.33%	2,525	23.65%	4,839	25.17%
Value \$400,000 - \$499,999	392	12.95%	1,367	12.80%	3,018	15.70%
Value \$500,000 - \$749,999	489	16.15%	2,100	19.67%	3,780	19.66%
Value \$750,000 - \$999,999	154	5.09%	932	8.73%	1,476	7.68%
Value \$1,000,000 or more	49	1.62%	241	2.26%	357	1.86%
2010 Med Housing Val-Owner Occupied	\$333,359		\$372,356		\$379,758	
2000 Housing Units by Units in Structure	984		2,957		6,477	
1 Unit Attached	368	37.40%	777	26.28%	1,393	21.51%
1 Unit Detached	490	49.80%	1,899	64.22%	4,738	73.15%
2 Units	7	0.71%	9	0.30%	16	0.25%
3 - 19 Units	25	2.54%	63	2.13%	85	1.31%
20 - 49 Units	0	0.00%	0	0.00%	1	0.02%
50 or more Units	0	0.00%	0	0.00%	7	0.11%
Mobile Home or Trailer	85	8.64%	190	6.43%	211	3.26%
Boat, RV, Van, Etc.	9	0.91%	19	0.64%	26	0.40%
2010 Housing Units by Yr Built	3,915		12,687		22,639	
Built 1999 to Present	3,059	78.14%	10,128	79.83%	16,922	74.75%
Built 1995 to 1998	238	6.08%	827	6.52%	2,048	9.05%
Built 1990 to 1994	46	1.17%	141	1.11%	475	2.10%
Built 1980 to 1989	230	5.87%	522	4.11%	1,187	5.24%
Built 1970 to 1979	108	2.76%	453	3.57%	945	4.17%
Built 1960 to 1969	106	2.71%	279	2.20%	455	2.01%
Built 1950 to 1959	41	1.05%	145	1.14%	238	1.05%
Built 1940 to 1949	27	0.69%	63	0.50%	114	0.50%
Built 1939 or Earlier	60	1.53%	129	1.02%	255	1.13%
2010 Median Year Built	2000		2000		2000	